

**Informal Meeting Minutes  
Monday, October 19, 2009  
Meeting Scheduled Start Time: 10:00 AM**

**BOARD OF SUPERVISORS  
Maricopa County, Arizona  
(and the Boards of Directors of the Flood Control District,  
Library District, Stadium District, Improvement Districts,  
and/or Board of Deposit)**



"The mission of Maricopa County is to provide regional leadership and fiscally responsible, necessary public services to its residents so they can enjoy living in healthy and safe communities."

**Board Members**

Max Wilson, District 4, Chairman  
Fulton Brock, District 1  
Don Stapley, District 2  
Andrew Kunasek, District 3  
Mary Rose Wilcox, District 5

**County Manager**

David Smith

**Clerk of the Board**

Fran McCarroll

**Meeting Location**

Supervisors' Auditorium  
205 W. Jefferson  
Phoenix, Arizona 85003

## **BOARD OF SUPERVISORS**

The Board of Supervisors of Maricopa County, Phoenix, Arizona, convened in Informal Session at 10:00 AM on Monday, October 19, 2009, in the Board of Supervisors Auditorium, 205 W. Jefferson, Phoenix, Arizona, with the following members present: Don Stapley, Vice Chairman, District 2; Fulton Brock, District 1; Andrew Kunasek, District 3; Mary Rose Wilcox, District 5. Absent: Max Wilson, Chairman, District 4. Also present: Fran McCarroll, Clerk of the Board; Shirley Million, Minutes Coordinator; David Smith, County Manager; and Paul Golab, Outside Counsel to the Board.

### **PRESENTATIONS**

#### **Air Quality**

#### **1. 2009 STATUS UPDATE FOR MARICOPA COUNTY AIR QUALITY DEPARTMENT PROGRAMS**

Presentation regarding the 2009 status update for Maricopa County Air Quality Department programs. (C-85-10-010-P-00)

Lawrence Odle, Department Director

**~ Supervisor Wilcox entered the meeting room at 10:05 a.m. ~**

Lawrence Odle said the County's first Air Quality Conference will be held October 20, 2009, in Scottsdale and a good, cross spectrum attendance is expected including regional EPA officials, local stakeholders and interested citizens. He reminded the Board that on a national level the EPA sets minimum clean air standards through the Clean Air Act. Arizona establishes what might be considered maximum standards. Because many stakeholders consider these numbers to be the same - this can cause the County to have to defend actions to meet EPA standards and not exceed the State's requirements. He said that in some western states both the federal and state governments set minimum standards and, counties are allowed to go beyond that.

Mr. Odle gave statistics on the number of days the County exceeded various clean air standards during recent years and explained how many times these standards could be exceeded at any one site. A non-attainment designation is received if those numbers are

exceeded. He also mentioned exceptional events that could alter the designation, discussed tough public policy issues that impact an area and highlighted certain areas that usually score poorly on high pollution days.

Mr. Odle cited what he termed some of the department's dramatic successes during the past year: reducing 1,650 backlogged enforcement actions by 75% in less than a year; completing more than 1,200 inspections on vacant lots and more than 25,000 field inspections during this past year. He reminded the Board that the department had taken a reduction in force of 52 positions this past year and explained ways they created to compensate and maintain a more than respectable inspection ratio. He explained methods devised to forestall violations by using specific "tools" to prevent violations to forestall a need to "cure" them.

Mr. Odle expects the source impact monitor on 42nd Street to be a challenge for next year as will bringing emission inventories into sync. Mr. Odle also hopes to weed out and correct the high violation "flukes" at some stations, caused by faulty equipment or lengthy monitoring schedules; Dealing with the EPA's action on the 5% plan and working to avoid future sanctions will also receive increased attention. Technically the department has 18 months to correct errors before sanctions kick-in but if these are not corrected in 24 months federal transportation funds can be cut. He said he is optimistic that the County can attain the necessary standards.

Supervisor Kunasek asked about previous flaws in the inventory and how best to get and maintain an inventory that accurately reflects the true sources.

Mr. Odle cited the West 43rd Avenue station, saying it sits next to the river bottom and there are undoubtedly backwashes that affect the exceedance level. He related solutions that are planned to address this to make clear where the particles affecting that site are coming from and how much is coming from the source.

## **Superintendent of Schools**

### **2. READING FOR THE STARS PROGRAM**

Presentation regarding the Reading for the Stars Program. (C-37-10-064-P-00)

Don Covey, Superintendent

Kristine Morris, Deputy Superintendent

Dr. Don Covey, Superintendent of Schools, could not be present so Kristine Morris, Deputy Superintendent, gave the presentation on the Reading for the Stars by Reading With the Stars Program. Ms. Morris warned that she would begin the presentation with some shocking statistics. Between 2007 and 2008 more than 18,000 juveniles were detained in Maricopa County. Arizona's prison population is expected to increase by over 60% in the next ten years with incarcerations expected to spike to 747 out of every 100,000 Arizona residents. The biggest increase is expected to be in young males.

Statistics have shown that prison populations are being projected based on the reading scores of 3rd and 4th graders. This prompted the Department to research that statistic to either verify or debunk this finding. It was verified with a variation in beginning grades as low as the number of grade 2 non-readers. They then asked if poor reading is the only indicator leading to delinquency and found that it is not. She listed other at-risk factors beginning in childhood: anti-social behavior because of lack of self-control and academic failures leading to an expectation of failing. It is the experience of failure itself rather than the intellectual ability of the child that leads to escalating failure and non-acceptance of positive counter-balances they may experience. It isn't that they cannot learn to read but that they believe they are failures. She added that if success breeds success, in these students failure breeds

failure. They are on a downward spiral and they need that spiral to be stopped and that is what the Reading With The Stars Program is designed to do. Intervene in a child's living environment in areas that cannot be changed to help eliminate their feeling of the inevitability of failure.

Ms. Morris mentioned several other active programs in the County that are designed to increase reading abilities in youth, but these are for those who have already brushed with law enforcement or are now incarcerated. Reading For The Stars By Reading With The Stars is a prevention strategy to give competence and the resulting confidence to succeed.

There are three goals:

1. Increase students' reading achievement.
2. Increase students' belief in themselves.
3. Reduce factors that lead to future incarceration.

There are eight strategies:

1. Create a culture that believes that all children can succeed - no exceptions.
2. Mobilize "stars" from sports, industry, business, etc., to celebrate student successes.
3. Connect students with other caring adults.
4. Provide high interest and motivational books.
5. Ensure incentives for students' efforts and achievement.
6. Develop highly effective reading teachers.
7. Create incentives for teacher success.
8. Partner with parents.

Ms. Morris gave the time-line to implement the program and plan for a July or August 2010 kick-off. Costs per student for the first year is \$100 and \$224 each for the first three years of the program, This is versus a liability expense of \$38,628 for incarceration costs. She said they look forward to collaboration and partnership with the Board to help the program succeed.

Chairman Stapley asked how many school districts will begin the program and the criteria for selecting them.

Ms. Morris replied the program will begin in five schools, one school in each supervisorial district and the steering committee will help in targeting which schools to choose.

Supervisor Wilcox asked how this program will be paid for. Ms. Morris replied they are now looking at grant funding adding that the Superintendent's office has forest fees that could be used to cover the first two years.

Supervisor Wilcox asked if they have coordinated at all with Head Start, that this should make a good partnership. She asked what grades the program will start with.

Ms. Morris replied that they are not in contact with Head Start as yet but agreed that it would make a good partner despite the age difference, citing contact with older siblings of the Head Start children. Although it is important for students to learn to read as soon as possible, they will begin with grades 4 through 6 because there are currently students coming out of grade three that cannot read and they want to keep these children motivated. Fourth, fifth and sixth grades are a critical stage when it comes to later drop-outs as sixth graders often make the decision to drop out at this time.

Ms. Wilcox explained that she does much work with youth of various ages and said, "I know when you give a child that reading key it changes their whole life."

Supervisor Brock said he has been speaking with Superintendent Covey about this program since last spring and is very excited to see the progress. He said there were people in the audience who are also very excited about this project and introduced Mr. Richard Mallory from Snell & Wilmer Law Firm; Rich Dozier, active in Teach for America and also in previous management of the Phoenix Suns and the Arizona Diamondbacks; Colin Maxie, Derek Hall, Diamondbacks; Maria and Tim Riester, Riester Corporation; Tom Manos, IDA Director; Harry Courtright, Director, Maricopa County Library District; and Roy Hendrickson, Diamondbacks Charities. Supervisor Brock said these individuals will give input to the program and be part of the advisory board.

Supervisor Brock reported first-hand knowledge of the inmates in the County's jails who are lacking basic communication skills, reading and writing, and with the successful program begun by Thelda Williams to teach inmates to read and write. He added that 70% to 80% of kids in sub-cultures in Arizona drop out before finishing high school – an alarming number. There is a three-year experimental footprint for this program beginning next fall.

Supervisor Brock referenced earlier conversations with Rich Dozier, Teach for America, where he was alarmed to learn from Mr. Dozier that some private prisons calculate the number of prison cells they will have to build by the number of students in lower grades who cannot read. In speaking with some of the players on the various college and pro teams in the Valley, he learned of their excitement for this program and also that when they are out of town for games their wives are planning to take their husband's place in reading with the children, as the wives are just as excited about it. Supervisor Brock said we know the challenge and he encouraged the public, sports and other organizations to share their creativity, ideas and support as this project comes together in the next few months, saying it will have a very positive impact on the community.

David Smith said that when kids are growing up most of them have plans to go to college, junior college or a trade school, "but the vision that many of the kids that we're looking to help in this program have for themselves is that they are going to end up in the hospital, in jail or dead. We have an opportunity here because we know what works in our community and this is a 'doing program' that will reach kids and will change the projectory of where they are headed. But more importantly, it will empower them so they can achieve their goal through this intervention."

**Clerk of the Board**

**3. SPECIAL EVENT LICENSE FOR ST. KATHERINE GREEK ORTHODOX CHURCH**

Pursuant to A.R.S. § 4-203.02, approve a Special Event Liquor License Application filed by Daryl J. Connell for the St. Katherine Greek Orthodox Church at 2716 N. Dobson Road, Chandler, AZ 85234 to be held on October 24, 2009 from 11:00 a.m. to 10:00 p.m. (Supervisory District 1) (C-06-10-121-L-00)

Motion to approve by: Supervisor Wilcox, Seconded by: Supervisor Kunasek  
Ayes: Kunasek, Stapley, Wilcox  
Nays: Brock  
Absent: Wilson

**4. SPECIAL EVENT LICENSE FOR FRIENDLY HOUSE**

Pursuant to A.R.S. § 4-203.02, approve a Special Event Liquor License Application filed by Luis Ibarra for an event for Friendly House at 7611 S. 29th Avenue, Laveen, AZ 85339 to be held on October 23, 2009 from 5:00 p.m. to 12:00 a.m. (Supervisory District 4) (C-06-10-122-L-00)

Motion to approve by: Supervisor Wilcox, Seconded by: Supervisor Kunasek  
Ayes: Kunasek, Stapley, Wilcox  
Nays: Brock  
Absent: Wilson

**5. SPECIAL EVENT LICENSE FOR SAGUARO JANE'S CORPORATION**

Pursuant to A.R.S. § 4-203.02, approve a Special Event Liquor License Application filed by Sherry L. Lamb for the Saguaro Jane's at 21802 W. Wilson, Wittman, AZ 85361 to be held on October 24, 2009 from 5:00 p.m. to 11:00 p.m. (Supervisory District 4) (C-06-10-123-L-00)

Motion to approve by: Supervisor Wilcox, Seconded by: Supervisor Kunasek  
Ayes: Kunasek, Stapley, Wilcox  
Nays: Brock  
Absent: Wilson

**CONSENT AGENDA**

**6. DONATIONS**

In accordance with County Policy A2805, accept the monthly donation report received from Air Quality for October 2009. Donation reports are on file in the Clerk of the Board's Office. (C-06-10-135-7-00)

Motion to approve by: Supervisor Wilcox, Seconded by: Supervisor Kunasek  
Ayes: Kunasek, Stapley, Brock, Wilcox  
Absent: Wilson

**7. EXECUTIVE SESSION**

Vote to convene in Executive Session to consider items on the Executive Agenda dated October 19, 2009, pursuant to statutory authority listed for each item.

Motion to approve by: Supervisor Wilcox, Seconded by: Supervisor Kunasek  
Ayes: Kunasek, Stapley, Brock, Wilcox  
Absent: Wilson

**MEETING ADJOURNED**

There being no further business to come before the Board, the meeting was adjourned.

ATTEST:

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Don Stapley, Acting Chairman of the Board

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Fran McCarroll, Clerk of the Board